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FOR IMMEDIATE RELEASE

Nationwide Open House Weekend

Glen Carbon, IL — As the spring home buying season kicks off, REALTORS® will host thousands of open houses in neighborhoods across the country during Nationwide Open House Weekend on June 4 and 5.

This event will allow sellers in the Metro East to interact with their REALTOR® in marketing their home to reach a large audience, promote traffic, and showcase what it has to offer.

Buyers throughout the Metro East are invited to visit some of the many homes for sale throughout the area where they can take a tour and learn more about home ownership.

This nationwide event not only brings buyers and sellers together, but it also provides an opportunity for REALTORS® to connect with consumers in their community about the housing issues that matter most to them. REALTORS® will be available to answer any questions consumers may have about the buying process and local market conditions.

As the country continues to feel the effects of the recession and unemployment rates, many have pointed to housing as a key economic driver. It is estimated that for every two homes sold, one private-sector job is created. In addition, each home sale at the median price pumps a total of \$60,000 into the economy over time.

According to a survey by the National Association of REALTORS®, nearly 8 out of 10 Americans believe buying a home is a good financial decision. After all, it's an investment in your future!

Visit www.gatewayrealtors.com to select a REALTOR® to host your open house.

The Greater Gateway Association of REALTORS® serves over 1,000 REALTOR® and affiliate members in the southwestern Illinois region including the counties of Bond, Calhoun, Fayette, Jersey, Macoupin, Madison, Monroe, and Montgomery. The association strives to promote education, professionalism, and ethical conduct in the real estate industry; to advocate for the protection of property rights; to assist in providing Americans safe and affordable housing; and to further the interest of property ownership. Visit us at www.gatewayrealtors.com.