



# IN THE VIRTUAL REAL ESTATE WORLD, POWER-UP SUCCESS BY GAINING THE INTERNET...KNOWLEDGE

When the market throws you a curve ball, will you be prepared to come back swinging? NAR's updated and enhanced **e-PRO® Certification Program** can help you overcome your technology uncertainties by providing the tools you need to thrive in today's ever-changing online real estate market.

## LEARN:

- Best practices for e-mail communication and online marketing—
- Legal and ethical standards for conducting real estate on the Internet—
- How to create and maintain your Internet Marketing and Practices Plan —

**ALL-NEW:** Take an in-depth look at Web 2.0 concepts and how they apply to your online real estate presence. Topics include: social networking, blogging, RSS, widgets, and much more.

## PLUS:

- Participate in an Online Community and Nationwide Referral Network —
- Earn CE credit (available in several states) —



**Kerry Kidwell**  
ABR, CRB, CRS,  
DREI, e-PRO, GRI

Don't miss this FREE e-PRO® Workshop presented by Certified e-PRO® Trainer Kerry Kidwell. A proven professional with more than 25 years of experience in Real Estate, Kerry currently teaches on a variety of subjects, including: CE, pre-licensing, IAR licensing, and ABR including REPA. He will give you a number of technology tips you can put to use in your business right away to help differentiate yourself from the competition.

The All New **e-PRO®** | get certified  
get competitive

Date: Thursday, January 07, 2010  
Time: 9:00 AM to 10:30 AM  
Location: Greater Gateway Association of REALTORS® Inc  
Address: #10 Ginger Creek Parkway, Glen Carbon, IL 62034

Register Now! Seating is Limited!

To register, simply visit <http://ePROworkshop.InternetCrusade.com> or call toll free 1-866-ePRONAR (1-866-377-6627).

e-PRO® also is recognized for elective credit in the designation requirements for:



NATIONAL ASSOCIATION  
OF REALTORS®

*The Voice for Real Estate®*