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Bringing America Home

Glen Carbon, Illinois — Through a targeted advertising campaign, the Greater Gateway Association of REALTORS® will show people who are sitting on the sidelines waiting to purchase a home until the “time is right” why they should get into the home buying game now.

The government has taken several actions to stimulate the housing market. Mortgage interest rates, combined with incentives like the first-time homebuyer tax credit and an increase in available properties, put many potential home buyers in a position of strength.

Owning a home is a great way to build long-term wealth, but it also offers social benefits. Homeownership provides shelter and security to families, it is the cornerstone of a healthy community, and it is the basis for positive community involvement. Simply put, homeownership is an investment in your future.

We encourage consumers to visit www.housingmarketfacts/gretergateway.htm, a site that educates potential home buyers about the value of homeownership, provides resources and research about the current housing market and industry issues, and connects buyers and sellers with REALTORS®.

The Greater Gateway Association of REALTORS® serves over 1,200 REALTOR® and affiliate members in the southwestern Illinois region including the counties of Bond, Calhoun, Fayette, Jersey, Macoupin, Madison, Monroe, and Montgomery. The Association strives to promote education, professionalism, and ethical conduct in the real estate industry, to continue to be an advocate for the protection of property rights, to assist in providing Americans with safe and affordable housing, and to further the interest of residential and other real estate property ownership.